



COSTED IMPLEMENTATION PLAN RESOURCE KIT

TOOLS AND GUIDANCE TO DEVELOP AND EXECUTE MULTI-YEAR FAMILY PLANNING PLANS



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WHAT IS A COSTED IMPLEMENTATION PLAN?

A Costed Implementation Plan (CIP) is a multi-year roadmap designed to support a government in achieving its family planning goals. CIPs are a critical tool in transforming ambitious family planning commitments—such as those made through Family Planning 2020 and the Ouagadougou Partnership—into concrete programs and policies.

WHAT IS THE CIP RESOURCE KIT?

The CIP Resource Kit features tools for planning, developing and executing a robust, actionable and resourced family planning strategy. Specifically, the kit includes guidance documents and tools necessary for program planners, ministry representatives and technical assistance providers. The CIP Resource Kit is the result of collaboration, knowledge sharing and thought leadership among numerous governments, organizations and experts with hands-on experience with developing CIPs.

HOW DOES THE CIP PROCESS WORK?

The CIP process helps countries prioritize appropriate interventions, allocate limited resources, unify stakeholders around one plan and build the case for increased support. The 10-step process guides countries through planning, developing and executing a plan as well as continually engaging stakeholders, advocating effectively and keeping rights at the center of all activities. An effective and comprehensive CIP can address and budget for all components of a family planning program, from quality, rights-based service delivery and equitable access to management and accountability.

“The CIP has helped us to determine budgetary needs to reposition our family planning efforts. Monitoring the CIP is helping us to be more strategic in how resources are invested in the country to get results. Also, straightaway from the CIP launch in Tanzania, high-level officials started to look at FP as part of the development agenda.”

—Maurice Hiza, *National Family Planning Coordinator, Government of Tanzania*

CUSTOMIZABLE TOOLS TO SUPPORT STRATEGIC PLANNING AT ANY PHASE

The CIP Resource Kit can be used at any point in the development or implementation of a national family planning strategy to accelerate progress on achieving a country’s goals. Select resources may be applied to:

- Educate stakeholders and decision-makers and increase buy-in
- Delve into technical strategy development to map progress toward goal achievement
- Determine the cost of a new or existing strategy and identify resource gaps
- Refine an existing strategy to achieve more efficiency and effectiveness
- Put processes in place to improve implementation and monitoring of existing plans

10 STEPS: BUILDING A FAMILY PLANNING COSTED IMPLEMENTATION PLAN

Phase 1: Plan

- 1 Obtain Buy-In
- 2 Develop a Roadmap and Secure Resources

Phase 2: Develop

- 3 Conduct a Situational Analysis
- 4 Develop a Technical Strategy
- 5 Estimate Resources and Costs
- 6 Identify Financing Gaps
- 7 Finalize and Launch Plan

Phase 3: Execute

- 8 Set Up & Manage Institutional Arrangements for Implementation
- 9 Monitor Performance
- 10 Plan for Resource Mobilization

“The CIP articulates the country’s consensus-driven priorities for family planning. It guides current and new partners in their family planning investments and programs. The CIP is an endorsement by government and partners of the well-known fact that family planning saves the lives of women, newborns and adolescents as well as contributes to the nation’s socioeconomic development.”

—Cecile Compaore,
Deputy Representative, UNFPA Uganda

MOVING FROM COMMITMENT TO ACTION

A CIP can help governments:

- Prioritize family planning interventions
- Detail key activities and outline a roadmap for implementation
- Design high-quality, rights-based programs that promote the empowerment of women and girls
- Estimate the impact of an intervention
- Forecast costs and make strategic allocation decisions
- Mobilize resources to meet gaps
- Monitor progress
- Unify stakeholders around one focused family planning strategy

FEATURED RESOURCES IN THE CIP RESOURCE KIT INCLUDE:

Costed Implementation Plans for Family Planning: The Basics

The “why,” “what” and “who” of CIPs.

Making the Case for a CIP: PowerPoint Template

A customizable presentation about CIPs for decision-makers and stakeholders to obtain buy-in and approval to engage in the CIP process.

Stakeholder Engagement for Family Planning Costed Implementation Plans: A 4-step Process to Meaningfully Engage Stakeholders in Developing and Executing CIPs

A comprehensive guide to supporting successful, sustained stakeholder engagement.

Family Planning 2020: Rights and Empowerment Principles for Family Planning

A statement of family planning rights principles that must be respected, protected and fulfilled to reach and sustain goals for meeting contraceptive needs. This resource also includes illustrative examples on implementing principles across policy, programs, measurement and markets.

Costed Implementation Plans for Family Planning: Standard Elements Checklist

Thematic areas and elements recommended for inclusion in all CIPs.

10-Step Process for CIP Planning, Development and Execution

Guidance on moving through all 10 steps in the CIP process and when to apply particular tools.

Developing CIPs: Team Roles and Responsibilities

Guidance on CIP Task Team organization, member selection, and group roles and responsibilities.

Developing a Technical Strategy for Family Planning Costed Implementation Plans

Systematic and practical guidance for moving through the technical strategy development process, including three action steps: situation analysis, results formulation and activity planning.

Four Key Elements for CIP Execution: Approaches and Tools for Translating the Plan into Sustained Action and Results

Provides a conceptual framework and description of four key elements for CIP execution, including recommendations on implementation approaches and a checklist for CIP Task Teams.

Family Planning CIP Costing Tool & User Guide

A spreadsheet providing the government with the total cost of the CIP by activity and year of planned implementation at national or subnational levels.

Family Planning CIP Gap Analysis Tool & User Guide

A spreadsheet providing governments and stakeholders with information on what percentage of the resources required to implement CIP activities have been mobilized.

“CIPs are a pragmatic way to help countries achieve their FP goals. Moreover, the CIP process has been instrumental in increasing country ownership as they map out the way forward. This practical approach has given governments a tool to prioritize and coordinate key interventions for maximum impact. In addition, CIPs can be used as a blue print for requests to the RMNCH Trust Fund and in the future to the GFF and complementary financing mechanisms.”

—Katie Taylor, Deputy Agency Child and Maternal Survival Coordinator
and Deputy Assistant Administrator, Bureau for Global Health, USAID

FOR MORE INFORMATION

To access tools and guidance documents, view CIPs, read testimonials and learn about the organizations that have contributed to the CIP Resource Kit, visit www.familyplanning2020.org/cip.